

# More ways to connect with shooters:

We are evolving this promotional opportunity to further increase your ROI. These efforts are also designed to enhance the shooter's experience. Below is a menu of options.

## Promotional Items

Provide brochures, pens, stickers, hats, etc. to be included in the give-away bags that are given to each competitor. Please send 425 pieces of each item.

## Customized Promotional Items

Contact us for options to have your company logo placed on SWN merchandise (shirts, hats, travel mugs, etc.).

## Banners

Banners are available for each match sponsor.

- Banner size – 3' tall by 7'8" wide.
- Berger Bullets will cover the cost of the banner for sponsorships over \$500.
- We will provide a template, and can assist with design work if needed.
- Last year's custom banner may be reused upon request.

## Bonus Matches

Sponsor an individual stage of fire – cash prize to top 3 places in each division.

Availability is limited, and spaces will be reserved in order of payment. Make checks out to Desert Sharpshooters. Email [southwestnationals@gmail.com](mailto:southwestnationals@gmail.com) for more details.

- **Bonus Match - \$300**  
1st Place-\$50, 2nd Place-\$30, 3rd Place-\$20 (x3)
- **Double Bonus Match - \$600**  
1st Place-\$100, 2nd Place-\$60, 3rd Place-\$40 (x3)

## Hospitality Tents

Branded company tents will be placed directly on the 1000 yard firing line at no additional cost.

### Requirements:

- Min 10' x 10', Max 10' x 20'
- Set up must be complete by end of day Sun., Feb. 4th. Tents must stay up until after the last relay on Sun., Feb. 11th.
- Provide an ice chest stocked each day with cold water and sports drinks (no soda).
- Reserve early. Spaces are limited.

